

USB Certification;

- To provide certification services that are professional, customer-oriented and non-discriminatory in line with ethical rules,
 - Objectivity, transparency and reliability to be our priority values,
 - To provide training and support to its employees so that they can have sufficient technical infrastructure within the scope of continuous improvement by following up-to-date information and technologies in certification services,
 - To ensure that corporate social responsibility / sustainability principles are adopted,
 - To increase customer satisfaction and to ensure continuous improvement by conducting research and studies in line with the needs of our business partners,
 - To stay away from all kinds of commercial, financial and other concerns that may affect the result and impartiality of the certification process,
 - Preserving and strengthening the current financial structure and to ensure the sustainability of certification services,
 - To fulfill the legal requirements and all standards, rules and programs that it is obliged to comply with within the scope of the services it provides,
 - Adding value to the society and the countries we serve with our activities,
 - To continuously increase the effectiveness of our management systems and activities in the face of changing conditions to manage change,
 - To communicate the changed rules and practices to all relevant parties without delay,
 - To contribute to the work of accreditation bodies, program owners and policy makers for the development of standards and rules,
 - To be a trustworthy brand in the certification industry,
 - To be an organization that can provide certification services in all geographies at a global level, manage technology well and establish a traceability system,
 - To be a brand that ensures that the certification is maintained in accordance with the sustainable development goals and climate change goals published by the United Nations
- undertakes.

NESRİN SERİN
Founder & General Manager
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